

# SPEAKER INFORMATION

Angel Green, M.S.

*Senior Instructional Strategist*

**allen**  
**interactions**

*LEARNING. FOR A CHANGE.*

## ABOUT ALLEN INTERACTIONS

Allen Interactions has pioneered the e-learning industry since the first authoring tools were developed in 1985. Our CEO, Michael Allen, Ph.D., founded the company in 1993 to assist multimedia professionals in building engaging interactive learning solutions. On the leading edge for more than 35 years, we've invented and reinvented the most powerful learning paradigms, cost-effective tools and successful creative processes in the industry.

Our unrivaled track record as an e-learning pioneer and thought leader has allowed Dr. Allen's vision and innovative thinking to multiply — forming our creative, talented staff and Allen Interactions as an industry leader — from one end of the globe to the other.

Our interactive custom e-learning and technology-enabled learning solutions set the industry standard, providing cutting-edge programs, tools and resources that our clients, partners and employees have come to expect. That's because we know how people think and learn and what motivates them to improve their performance.

With more than 18 years of experience, Allen Interactions has an unrivaled track record in delivering interactive enterprise custom learning solutions that execute business change — custom, powered by the best instructional design to drive and improve organizational performance and people effectiveness.

Allen Interactions has assembled a team of industry experts, including instructional designers, developers, technical architects and multimedia producers to help organizations “Do the right thing at the right time.”

### What Sets Us Apart

Our magic. We create motivational, meaningful, and memorable customized e-learning events that deeply engage people, develop skills, and inspire superior performance. The key characteristics that set Allen Interactions apart in the crowded marketplace include:

- award-winning creative genius
- pioneering industry achievements
- unsurpassed technical expertise in leading e-learning tools, products and languages
- passionate instructional designers
- our unique SAVVY™ Process and approach that ensures an on-time, on-target and on-budget solution

**Angel Green, M.S.**  
*Senior Instructional Strategist*



Angel Green is Senior Instructional Strategist for Allen Interactions' Tampa studio. With over 12 years in learning and performance consulting, Angel has produced, developed and led numerous projects designed to improve employee performance. Angel's experience ranges from competency mapping, skill gap analysis, curriculum development, instructional design and training facilitation.

Angel is a contributor to the Allen Interactions thought leadership blog and newly developed video blog. She leads the company's Instructional Design Guild and has shared her insight on designing and implementing successful learning programs through webinars, case studies and conference sessions.

Several courses designed by Angel have received industry recognition, including a 2011 Steevie and Omni award.

Prior to joining the Allen Interactions team, Angel held positions at several highly respected training organizations, including AchieveGlobal, IBM and PricewaterhouseCoopers. A true student of instructional design, she believes in ongoing professional development and continually strives to stay abreast of industry trends and new design ideas.

Angel earned both a Master of Science in Interactive and New Communication Technologies and a Bachelor of Science in Communication from Florida State University. An accomplished speaker, Angel has held positions as an adjunct instructor of public speaking and is past president of a Toastmasters International chapter.

## Areas of knowledge

We offer speaking services in such areas as:

- e-Learning instructional design
- Learning strategy
- Technology enabled models and solutions
- e-Learning development strategies

## Speaking topics

- Boring e-Learning is Bad e-Learning
- Building Interactive, Fun and Effective e-Learning Programs
- Context, Challenge, Activity, Feedback — A Powerful New Design Methodology for All Designers
- Creating e-Learning that Makes a Difference
- Creating Irresistible e-Learning
- Enhancing Learner Motivation in e-Learning
- Forget What You Know About Instructional Design And Do Something Interesting
- Leaving the ADDIE Model Behind
- The Essence of Interactivity Design
- Truth or Consequences: Designing Effective Feedback for Online Learning

### **Allen Interactions Inc.**

Minneapolis – Chicago – San Francisco – Tampa  
1120 Centre Pointe Drive, Suite 800  
Saint Paul, MN 55120-1277  
Phone: 651.203.3700  
Fax: 651.203.3799