

SPEAKER INFORMATION

Richard H. Sites, Ed.D.

Vice President – Client Services

allen
interactions

LEARNING. FOR A CHANGE.

ABOUT ALLEN INTERACTIONS

Allen Interactions has pioneered the e-learning industry since the first authoring tools were developed in 1985. Our CEO, Michael Allen, Ph.D., founded the company in 1993 to assist multimedia professionals in building engaging interactive learning solutions. On the leading edge for more than 35 years, we've invented and reinvented the most powerful learning paradigms, cost-effective tools and successful creative processes in the industry.

Our unrivaled track record as an e-learning pioneer and thought leader has allowed Dr. Allen's vision and innovative thinking to multiply — forming our creative, talented staff and Allen Interactions as an industry leader — from one end of the globe to the other.

Our interactive custom e-learning and technology-enabled learning solutions set the industry standard, providing cutting-edge programs, tools and resources that our clients, partners and employees have come to expect. That's because we know how people think and learn and what motivates them to improve their performance.

With more than 18 years of experience, Allen Interactions has an unrivaled track record in delivering interactive enterprise custom learning solutions that execute business change — custom, powered by the best instructional design to drive and improve organizational performance and people effectiveness.

Allen Interactions has assembled a team of industry experts, including instructional designers, developers, technical architects and multimedia producers to help organizations “Do the right thing at the right time.”

What Sets Us Apart

Our magic. We create motivational, meaningful, and memorable customized e-learning events that deeply engage people, develop skills, and inspire superior performance. The key characteristics that set Allen Interactions apart in the crowded marketplace include:

- award-winning creative genius
- pioneering industry achievements
- unsurpassed technical expertise in leading e-learning tools, products and languages
- passionate instructional designers
- our unique SAVVY™ Process and approach that ensures an on-time, on-target and on-budget solution

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Dr. Richard Sites' primary work focuses on the development of highly engaging learning experiences for our clients. He helps to maintain a positive and rewarding experience for clients by overseeing every phase of a project: content and business needs analysis, project management, instructional and visual design, technical development and quality assurance.

Since joining Allen Interactions eight years ago, Richard has been actively engaged in the design, development and implementation of e-Learning projects for a range of clients from large corporations to small companies. He has worked with national and regional companies, such as Hilton Worldwide, Bloomberg, Nikon, AutoNation, Charles Schwab, Apple, and GE to support their learning and instructional development projects. Under his leadership, the work of the Tampa studio has earned a silver Brandon Hall Award, five silver International Davey Awards, a bronze Summit Creative award and was an American Business Award finalist.

Working alongside Dr. Michael Allen, Allen Interactions' founder, Richard has co-authored "Leaving ADDIE for SAM," published by ASTD Press in September 2012. He has also supported the writing of three other books, the design of ASTD's Advanced e-Learning Certification course, spoken at various national and regional conferences and contributes to the company's marketing messaging. Richard takes a lead role in promoting the company's instructional philosophy and vision.

Before joining Allen Interactions, Richard held a faculty position and served as the Director of the Educator Performance Institute at the University of West Florida. Richard was the lead designer of a nationally marketed web-based training system to support educators with the design of standards-based instruction. In addition to his e-Learning experience, Richard's twelve years of instructional experience have been focused on high quality e-Learning, including the design and development of various nationally recognized educator training products, teaching graduate courses in instructional design and media, and speeches at national and regional educational conferences.

Richard earned a Doctorate of Education in Curriculum & Instruction, specializing in Instructional Technology, from the University of West Florida. His doctoral research focused on the design of a model for scaffolding in a web-based performance support system. Richard also earned a Masters of Education and a Bachelors of Business Administration.

Areas of knowledge

We offer speaking services in such areas as:

- e-Learning instructional design
- Learning strategy
- Technology enabled models and solutions
- e-Learning development strategies

Speaking topics

- Boring e-Learning is Bad e-Learning
- Building Interactive, Fun and Effective e-Learning Programs
- Context, Challenge, Activity, Feedback — A Powerful New Design Methodology for All Designers
- Creating e-Learning that Makes a Difference
- Creating Irresistible e-Learning
- Enhancing Learner Motivation in e-Learning
- Forget What You Know About Instructional Design And Do Something Interesting
- Leaving the ADDIE Model Behind
- The Essence of Interactivity Design
- Truth or Consequences: Designing Effective Feedback for Online Learning

Allen Interactions Inc.

Minneapolis – Chicago – San Francisco – Tampa
1120 Centre Pointe Drive, Suite 800
Saint Paul, MN 55120-1277
Phone: 651.203.3700
Fax: 651.203.3799